

## DEPARTMENT OF MANAGEMENT STUDIES

### ST FRANCIS COLLEGE FOR WOMEN

#### Bachelor of Management Studies (BMS)

#### ARISTA – The Management Club

Student Club Arista is an active organisation of like minded student leaders who are committed to bring the much needed Market-Smartness into the Campus environment.

ARISTA INVESTITURE for the academic Year 2011-2012 was held on the 29<sup>th</sup> July,2011 .Chief Guest: Dr. Arun Pillutla, Chair ,Dept. of Management Studies, Davenport, USA

With guidance from the BMS faculty, the Club is divided into three Wings each catering to Specialisation areas of Finance, Marketing and Human Resources Management. Activities specific to these fields were conducted during the 3 weeks that were celebrated as ‘The Finance Week’ ,’The Marketing Week’ and ‘The HR Week’

Date	Event
6-09-2011	Guest Lecture on Career in HR –Initiative of the HR Wing
14-09-2011	Marketing AND Business Quiz ----Initiative of the MARKETING Wing
15-09-2011	ADZAP-Ad. Making Competition - Initiative of the MARKETING Wing
19-09-2011	Mock Stock Exchange Competition –Inter-Club Competition-Initiative of the Finance Wing