

## DEPARTMENT OF MANAGEMENT STUDIES

### ST FRANCIS COLLEGE FOR WOMEN

#### Bachelor of Management Studies (BMS)

#### Collaboration with International Universities

The short-term Summer Programme named the 'American Business Experience program(ABE) in collaboration with St. Ambrose University, Davenport, IOWA,USA was started in 2010.

#### Objectives of ABE:

- To understand effective corporate strategies in American business and industry
- Best practices in American industrial production
- Innovation in American corporations and
- Marketing strategies in financial and manufacturing industries

#### Participation in ABE:

- ABE 2010 – 4 Students( 3 - BMS II and 1-B.COM III ) accompanied by the Principal, Dr.Sr.Alphonsa Vattoly
- ABE -2011 – 10 students (8-BMS II and 2-B.COM II) accompanied by Mrs. Mallika Shetty,HOD,BMS

#### Upcoming Events

- Spring Semester 2012 study at Dept. of Management, St.Ambrose University, Davenport, IOWA, USA: Jan 15, 2012-May 12, 2012

Selected to attend: Ms.Archana Veera, BMS II Semester student

- ABE 2012 – May 23 – June 17, 2012

BMS II and B.Com II Year students are eligible to apply.

**For more details contact:** Ms.Mallika Shetty, HOD, BMS