

**NEW!!!**

# Masters in Mass Communication & Journalism

## Course Structure

SEMESTER – I		SEMESTER – II	
SUBJECT	CREDITS	SUBJECT	CREDITS
Introduction to Communication and Mass Media	4	Reporting and Editing – II	4
Reporting and Editing-I	4	Media Law and Ethics	4
Advertising and Public Relations	4	Information and Communication Technologies and New Media	4
Introduction to Electronic Media and Film	6	Photo and Magazine Journalism	6
Practical	4	Practical	4

SEMESTER – III		SEMESTER – IV	
SUBJECT	CREDITS	SUBJECT	CREDITS
Communication Theory and International Communication	4	Corporate and Organizational Communication	4
Communication Research Methods and Applications	4	Marketing Communication	4
Development and Rural Communication	4	Media Management	4
Electronic Media-I / Print Media-I	6	Electronic Media – II / Print Media – II	6
Practical	4	Practical	4
Specialization - Reporting and Understanding Science	2	Specialization - Reporting and Understanding Finance	2