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## Course Structure

| SEMESTER – I                   |         | SEMESTER – II                   |         |
|--------------------------------|---------|---------------------------------|---------|
| SUBJECT                        | CREDITS | SUBJECT                         | CREDITS |
| Managerial Accounting          | 5       | Advanced Managerial Accounting  | 5       |
| Managerial Economics           | 5       | Business Environment and Policy | 5       |
| Principles of Marketing        | 5       | Marketing Management            | 5       |
| Financial Management           | 5       | Investment Management           | 5       |
| Organization Theory & Behavior | 5       | Human Resource Management       | 5       |

| SEMESTER – III                              |         | SEMESTER – IV                                  |         |
|---|---------|--|---------|
| SUBJECT                                     | CREDITS | SUBJECT  | CREDITS |
| Research Methodology & Statistical Analysis | 5       | Quantitative Techniques for Business Decisions | 4       |
| Cost Accounting & Control                   | 5       | E-Commerce                                     | 4       |
| Information Technology                      | 5       | Specialization Paper I                         | 4       |
| Specialization Paper I                      | 5       | Specialization Paper II                        | 4       |
| Specialization Paper II                     | 5       | PROJECT WORK*                                  | 4       |

## SPECIALIZATION

| FINANCE                                      |         | ACCOUNTING                           |         |
|--|---------|--------------------------------------|---------|
| SUBJECT                                      | CREDITS | SUBJECT                              | CREDITS |
| International Financial Management           | 5       | Advanced Corporate Accounting        | 5       |
| Securities Analysis and Portfolio Management | 5       | Accounting for Service Organizations | 5       |
| Financial Services                           | 5       | Advanced Cost Accounting and Control | 5       |
| Tax Planning                                 | 5       | Tax Planning                         | 5       |

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| MARKETING                                |         | TAXATION                        |         |
|--|---------|---------------------------------|---------|
| SUBJECT                                  | CREDITS | SUBJECT                         | CREDITS |
| Services Marketing                       | 5       | Direct Taxes                    | 5       |
| Consumer Behavior and Marketing Research | 5       | Indirect Taxes                  | 5       |
| Supply Chain Management                  | 5       | Business and Corporate Taxation | 5       |
| International Marketing                  | 5       | Tax Planning                    | 5       |

| INTERNATIONAL BUSINESS                     |         | INSURANCE  |         |
|--|---------|--|---------|
| SUBJECT                                    | CREDITS | SUBJECT  | CREDITS |
| International Trade - Theory and Practice: | 5       | Principles and Practice of Life and Health Insurance | 5       |
| International Business Environment         | 5       | Principles and Practice of General Insurance         | 5       |
| International Finance                      | 5       | Insurance: Actuarial Sciences                        | 5       |
| International Marketing                    | 5       | Retirement Planning                                  | 5       |